

David Augustine
daugus3@lsu.edu

Current Address:

5151 Highland Rd. Apt. 392
Baton Rouge, LA 70808
(504) 931-5519

Permanent Address:

2728 Yorktowne Dr.
LaPlace, LA. 70068
(504) 931-5519

Objective: A full-time position at Max 94.1 in the field of marketing, utilizing my coursework in business and communications, as well as my leadership, teamwork, and human relations skills.

Education: Benjamin Franklin High School; Graduated May 2003 GPA: 3.5
New Orleans, LA

Louisiana State University (LSU); will be graduating in May 2007 GPA: 3.6
with a major in Marketing and a minor in Sociology

Experience: **Pre-Doctoral Scholars Institute, Baton Rouge, LA June-July 2005**
Interned with Dr. Al Burns, Dean of the LSU Marketing Department. Shadowed Dr. Burns and attended sessions (Monday-Friday) on how to achieve success in the business world and in graduate school. I also conducted a research project under his guidance on "Hip Hop Music's Marketing Appeal, and its Effects on Our Culture," and presented my findings to an academic panel at the culmination of the program.

Youth Football Coach, Baton Rouge, LA August-November 2005
Coached two youth teams (age 6-8 and 9-11) at Westminster Park. Developed game strategies, taught basic football skills, and promoted teamwork and sportsmanship.

Teacher/Mentor, Young Scholars Program, Baton Rouge, LA Fall 2005
Assisted in preparation of lesson plans and in teaching 50 middle school students from underprivileged backgrounds and sub-par schools. Motivated them to excel by teaching them how to start their own business and helping them build the confidence and desire it takes to learn.

Salesman, LSU Dairy Science Store, Baton Rouge, LA Spring 2004-Fall 2005
Interacted with customers and served them the ice cream they ordered. Persuaded customers to try our new products and thoroughly addressed any problems or concerns they had. Maintained a neat work environment.

Other: Waiter, Telemarketer, Warehouse Supervisor at Circuit City, youth basketball coach

Honors: TOPS, Dean's List, National Merit Scholar, LSU Black Caucus Distinguished Scholar, Southern Regional Poetry Slam Champion, member of two honors fraternities

Activities: Pi Sigma Epsilon Marketing Fraternity, Marketing Chair of the Student Equality Commission, Pioneer Student Leadership Academy Scholar, Young Life Teen Mentor, Hurricane Katrina Volunteer, Mission trip to Mexico, Studied in West Africa

References: Available upon request

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